



JORMA

MADE IN SWEDEN

**Sound so transparent the difference is clear**

# High-end cables for high-end demands

To get the best from your music, the cables must match the performance of your system. Jorma cables deliver a clean, transparent signal — preserving the original sound without adding or removing anything.

Our minimalist design philosophy removes anything that interferes with the music. Materials and construction are chosen only for performance — never for appearance or effect.

Finding the right cable for your system can be challenging. All our cables deliver a natural, transparent sound, with the emphasis on keeping your music, musical. We've spent decades making decisions, so you don't have to. Your choice: the level of refinement.

From our flagship Jorma Paragon to the entry-level Trinity, each series is built to meet a different level of performance — all with the same focus on sound that stays true to the original.

## Our series

## Jorma Paragon

## Jorma Power Filter

## Jorma Statement

## Jorma Phono

## Jorma Prime

**Jorma Digital**

## Jorma Origo

## Jorma USB

## Jorma Unity

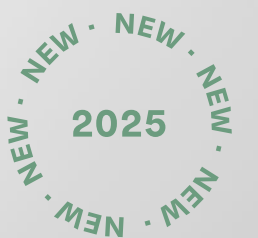
## Jorma Ethernet

## Jorma Duality

## Jorma Trinity



## Paragon Interconnect





# Jorma Paragon

- Loudspeaker Single wired
- Interconnect
- Power

Jorma Paragon is our reference-level cable series, engineered for maximum signal integrity in high-performance audio systems. Designed without compromise, it incorporates our most advanced materials, shielding and construction.

Each model in the series uses high-purity copper conductors, precision-matched insulation, and advanced shielding to minimise signal degradation across the audible spectrum. Custom-designed connectors and proprietary assembly techniques ensure optimal electrical contact and mechanical stability.

Originally introduced with the Paragon Power cable, the series now includes Loudspeaker and Interconnect models. All variants are designed to maintain consistent electrical performance and mechanical isolation, delivering a stable and highly transparent signal path across the entire system.





Anything that colours or masks  
the signal gets in the way of the  
experience — so we choose to  
let music be.





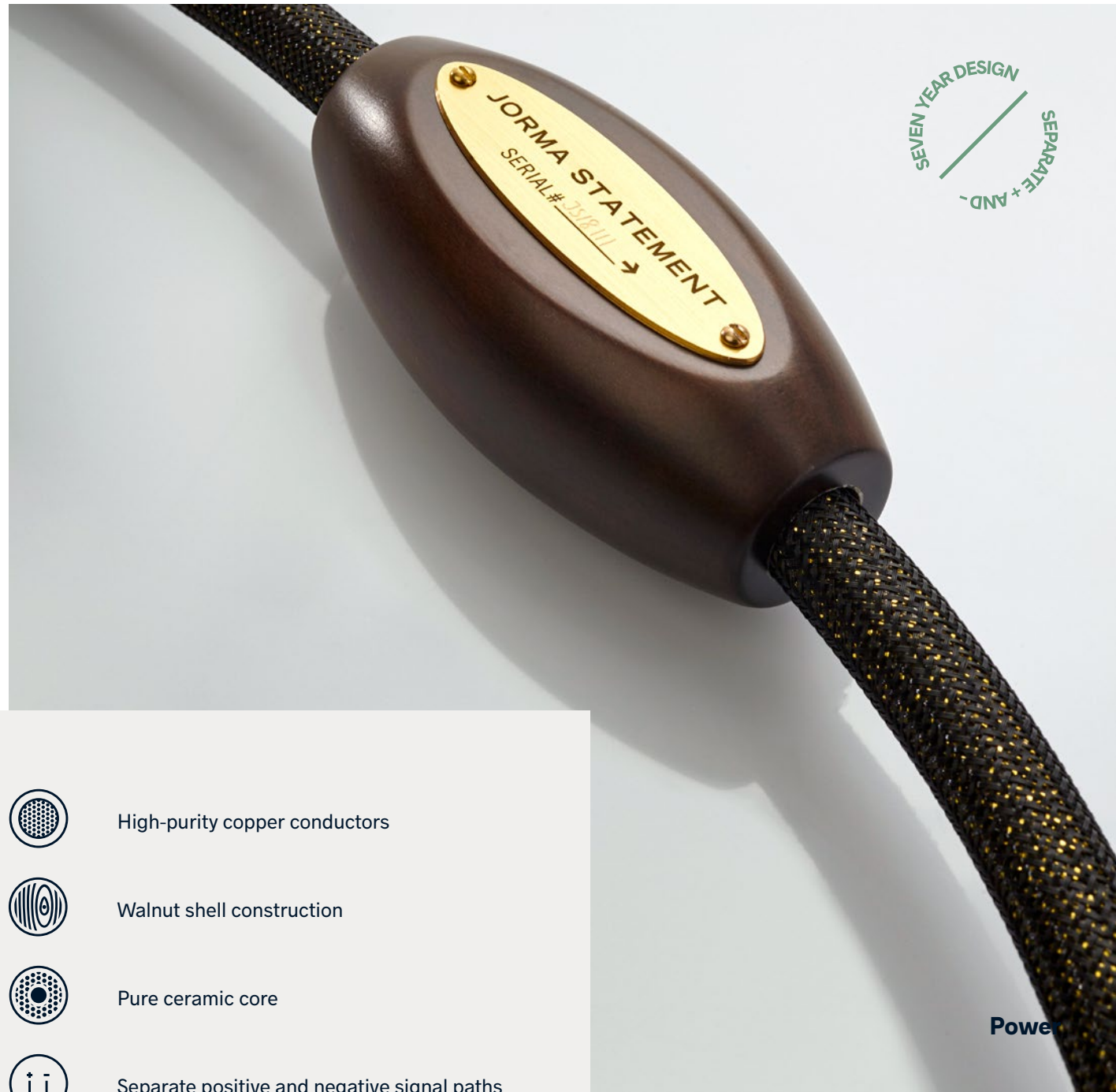
# Jorma Statement


- Loudspeaker Single wired
- Interconnect
- Power

Jorma Statement is designed for systems where every detail matters. Positioned just below Paragon, it brings extremely high resolution and control while maintaining the natural character of the music.

The series uses separate positive and negative conductors for improved shielding and reduced crosstalk. Conductors are made from high-purity copper and feature a ceramic core for improved mechanical damping. All models are finished with precision-machined wooden shells and high-grade connectors to ensure stability and signal integrity.

Statement delivers a wide and balanced frequency response, with excellent spatial definition and timing. It's an ideal match for advanced systems that demand refinement without added character.



-  High-purity copper conductors
-  Walnut shell construction
-  Pure ceramic core
-  Separate positive and negative signal paths



Power



Interconnect

# Jorma Prime

- Loudspeaker Bi-wired
- Loudspeaker Single wired
- Interconnect
- Power

Jorma Prime was originally developed as a no-compromise cable series, setting a new benchmark for performance. It established Jorma as one of the leading names in high-end audio cabling.

The conductors are made from ultra-fine copper and paired with Bybee Slipstream Quantum Purifiers to eliminate sub-audible noise and improve resolution beyond the range of standard test equipment. A pure ceramic core provides mechanical stability and insulation, while walnut shells offer natural damping and elegant housing for the cable geometry.

Prime delivers a highly natural and transparent sound with exceptional resolution, especially in systems that benefit from additional clarity and spatial detail.





# Jorma Origo





- Loudspeaker Bi-wired
- Loudspeaker Single wired
- Interconnect
- Power

Jorma Origo shares its design DNA with Prime, using the same core materials and construction principles in a more streamlined format. It offers much of the performance of Prime, with simplified shielding and a more accessible price point.

The series uses ultra-fine copper conductors with ceramic fibre insulation for mechanical damping and signal stability. Transparent PTFE insulation ensures minimal signal coloration.

Origo delivers a clear, balanced sound with excellent spatial precision. It offers a high level of transparency while maintaining neutrality, making it suitable for systems that require accuracy and control.



-  High-purity copper conductors
-  Oak shell construction
-  Transparent PTFE
-  Ceramic fibre insulation

Loudspeaker



Loudspeaker



Loudspeaker



# Jorma Unity

- Loudspeaker Bi-wired
- Loudspeaker Single wired
- Interconnect
- Power

Jorma Unity takes technology from the Origo series and applies it in a more compact and cost-effective design. It offers a strong step up from entry-level cabling, with clear sonic benefits in resolution, dynamics and tonal balance.

Unity uses high-purity copper conductors with transparent PTFE insulation for a clean, stable signal. The mechanical design includes maple shells and internal damping to reduce microphonic effects. An extra insulation layer adds further stability.

Unity provides a natural, transparent sound with improved detail and dynamics. It retains the musical flow of the signal, making it a strong foundation for any high-quality system.



Power



Maple shell construction



Transparent PTFE



High-purity copper conductors

# Jorma Duality

- Loudspeaker Single wired
- Interconnect
- Power

Jorma Duality is designed to bring high-end performance to a wider range of systems. It draws on core principles from the Statement series, using the same base materials and simplified construction to achieve a high level of performance within a more accessible design.

The series features high-purity copper conductors, precision shielding, and transparent PTFE insulation. An extra layer of internal insulation and the use of separate positive and negative conductors help reduce noise and preserve signal integrity. Duality is engineered for clarity, control and a relaxed, natural presentation.

Duality is ideal for systems that benefit from enhanced definition, without sacrificing musicality or balance.



Interconnect



Extra internal insulation layer



High-purity copper conductors



Separate positive and negative signal paths



# Jorma Trinity

- Loudspeaker Single wired
- Interconnect
- Power

Jorma Trinity is the evolution of our original No.3 series, refined with updated materials and construction inspired by our higher-level models. It's the entry point to the Jorma range, but shares the same core design philosophy: protect the signal, reduce interference, and preserve the music.

Trinity features high-purity copper conductors with transparent PTFE insulation. Separate signal paths for positive and negative conductors reduce crosstalk and improve shielding. An extra insulation layer and improved internal geometry give the cable greater mechanical stability and consistency in performance.

Trinity delivers a clean, natural sound with strong timing and resolution, making it the ideal first step into high-performance cabling.



High-purity copper conductors



Extra internal insulation layer



Tighter and more stable construction



Separate positive and negative signal paths





# The simple truth

Many claim design minimalism, but it's more than just a trendy badge. Our cables are designed without unnecessary details or materials; nothing is added or subtracted from the original signal. We call this, true function-led design.

We use uncoloured PTFE as an insulator, so there are no trace metals to interfere with the signal. A small, but important detail for something you can't even see.

Our cables offer the most natural and transparent sound, keeping your music just as it should sound.

# You're in safe hands

Our cables are made by a few skilled craftsmen, as they always have been. We use the same trusted techniques to produce every single cable at our factory in Sweden. This ensures the exemplary craft and quality of all our products.

# Worth its weight

Quality is paramount, but that comes at a price. Our materials are always the highest grade we can find.

We use Copper of nearly 100% purity, not because it's expensive - which it is - but because it's the best conductor for a clean signal, producing the most transparent, natural sound possible.



# Jorma Power Filter Reference

In the home, mains electricity can be affected by interference from domestic appliances, industrial equipment and even neighbouring systems. Jorma Power Filter Reference is designed to stabilise the power supply, removing unwanted noise and distortion before it reaches your audio components.

The filter includes three independently filtered zones to separate components and prevent mutual interference. It features a DC blocker to eliminate low-frequency hum and bass bloom, as well as high-frequency filtering to reduce ripple and background noise.

Built with high-current Schottky diodes and premium-grade circuit boards, the Power Filter Reference is engineered for transparency, clarity and reliability. It allows your system to perform at its best, with smoother, more natural sound reproduction.



- DC blocker to eliminate low-frequency distortion
- High-frequency ripple suppression
- Mutual interference isolation across three zones
- High-current Schottky diodes
- Heavyweight chassis for mechanical damping
- High-end printed circuit boards



# Jorma Phono

- Phono Reference 5-pin DIN
- Phono One 5-pin DIN

Jorma Phono is built for high-end analogue systems, designed to transfer delicate signals with precision and minimal interference. Available in two models — Reference and One — both use high-quality materials and stable construction to ensure clarity and timing from cartridge to phono stage.



Phono Reference



Phono One



Optional XLR or RCA,  
DIN Straight or 90° connector

# Jorma Digital

- Digital 75 Ohm
- Digital 110 Ohm

Jorma Digital is designed for precision signal transfer in digital audio systems, using high-quality materials and construction to preserve timing and reduce jitter. The cables are available in two impedance formats to meet the needs of every system.

The 75 Ohm RCA / BNC version is our top-tier digital model, offering outstanding performance for coaxial connections. A 110 Ohm version is also available with XLR connectors.



75 Ohm RCA



High-purity silver conductors



Super-pure PTFE insulation



# Jorma USB

■ USB Reference

Jorma USB is built for high-performance digital systems, where reliable, low-noise signal transmission is essential. Designed for clean connectivity without compromise, it supports precision timing and stable data transfer.

The cable uses heavily silver-plated copper conductors and is engineered for minimal interference, delivering a smooth and consistent connection between digital sources and DACs.



Heavily silver plated copper cable



Aluminium / PET shielding

# Jorma Ethernet

■ Ethernet Reference

Jorma Ethernet is designed for high-speed digital audio networks, where low jitter and high data integrity are essential. Built to handle internal and external interference, it ensures fast and stable transfer with exceptional shielding performance.

With 2,000 MHz bandwidth and advanced shielding for both individual pairs and the total cable, it offers excellent crosstalk rejection and isolation from surrounding system components.



Highest quality copper conductors



2,000 MHz bandwidth

[illegible]





MADE IN SWEDEN

## Contact us

For any enquiries.

[info@jormaaudio.com](mailto:info@jormaaudio.com)

### Jorma

Flöjelbergsgatan 18  
431 37 Mölndal  
Sweden

[jormaaudio.com](http://jormaaudio.com)

 [jormaaudio](https://www.instagram.com/jormaaudio)